



Life is full of adventures which you enjoy to the max. Exploring new terrain, adrenaline coursing through your veins, conquering new challenges every day. Whichever path you take, the possibilities are endless, because nothing is beyond you. Freedom and style know no limits.

LIFE IS A STATEMENT.













Team Blue S-XXL 80 14 2 446 431-435

06

Men, Team Blue

Size 38-46

80 16 2 446 505-513



BMW Motorsport Fan T-Shirt, men.

Sporty roundneck T-shirt. Rasterised BMW Motorsport stripes print and white BMW Motorsport lettering on the back. Material: 96% cotton, 4% elastane.

Team Blue S-XXL 80 14 2 446 426-430

BMW Motorsport Sunglasses, unisex.

Lightweight sunglasses with bicolour temples in Team Blue and White. Frame in Team Blue with red embossed detailing. Black BMW Motorsport lettering. 100% UV protection, filter category 3. Frame: aluminium, polyamide. Lenses: polycarbonate.

White / Team Blue 80 25 2 446 458



BMW Motorsport Paper Jacket, men.

Relaxed jacket – folds down into a compact shape for carrying in a small bag. Made of innovative, paper-like Tyvek® material. Tough and tear-resistant; can be written on with waterproof markers. BMW Motorsport lettering and BMW Motorsport stripes on the back as well as BMW rubber logo on sleeve. Material: polyethylene.

S-XXL 80 14 2 446 416-420 White

BMW Motorsport ICE Watch Chrono.

Sporty, racing-style chronograph with plastic case and date display. Team Blue dial with light blue detailing. White hour and minute hands, three chrono eyes and red second hand. Material: Case: polyamide. Watch strap: silicone.

Team Blue / Light Blue

80 26 2 285 901





BMW Motorsport Hoodie, ladies and men.

Relaxed hoodie with neoprene look and contrasting shoulder panels. Mesh insert with BMW Motorsport stripes on the hood. Cuffs with thumb holes. Reflective zip with zip garage and drawstring in High Risk Red. The men's version includes two concealed side slant pockets. Material: 92% polyester, 8% elastane. Mesh insert: 100% polyester.

White / Team Blue

Ladies XS-XL 80 14 2 446 406-410 Men S-XXL 80 14 2 446 436-440

BMW Motorsport Sports Bag.

Spacious multifunctional BMW Motorsport bag. Adjustable shoulder straps enable use as a rucksack. Water- and dirt-repellent. Large roll-down main compartment with closure via zip and two additional straps. Material: polyester, polyurethane. Dimensions: $60 \times 30 \times 30$ cm. Capacity: 220 I.

White / Team Blue 80 22 2 446 464



BMW Motorsport Key Ring Lanyard.

Seatbelt-style lanyard with BMW Motorsport stripe print. BMW Motorsport lettering in white on the lanyard and engraved on the key ring. Lasered BMW logo and "powered by M" lettering on the lanyard's metal buckle. One large and two small key rings. Handy clip buckle. Material: polyester, steel.

Team Blue 80 27 2 446 457

BMW Motorsport iPhone 7 Case.

Sturdy smartphone case with BMW Motorsport stripes. BMW Motorsport lettering, BMW logo and "powered by M" lettering. Cut-out for camera lens. Material: TPU.

White 80 28 2 447 959

BMW Motorsport Mug.

BMW Motorsport mug with printed vehicle motif. Handle design inspired by the BMW kidney grille. Material: stoneware. Capacity: 450 ml.

White 80 23 2 446 454

BMW Motorsport Ballpoint Pen.

Multifunctional BMW Motorsport ballpoint pen with touch screen stylus on the other end. BMW Motorsport stripes on the plastic sleeve. Material: aluminium, plastic.

White 80 24 2 446 459

BMW Motorsport Key Ring Pendant.

Seatbelt-style key ring pendant with raised BMW Motorsport stripe print. BMW Motorsport lettering in white on the strap and engraved on the key ring. Lasered BMW logo and "powered by M" lettering on the strap's metal buckle. One large and two small key rings. Material: polyester, steel.

Team Blue 80 27 2 446 456



BMW Motorsport Personal Care Bag.

Handy personal care bag with hook for hanging and BMW Motorsport stripes. Spacious main compartment with additional compartments, including a mesh compartment for small items. Rubber feet. Material: polyester, polyurethane. Dimensions: 28 x 16 x 16 cm.

White / Team Blue 80 22 2 446 466

BMW Motorsport Towel.

Large, lightweight towel with BMW Motorsport stripes. Soft and cuddly velour fabric. Handy hanging loop on the long side of the towel. Material: cotton. Dimensions: 180×80 cm.

Team Blue 80 23 2 446 462



12 13





BMW Motorsport M4 RideOn.Big motor racing fun for little people. With engine sound and integrated horn. Made of non-toxic plastic. For children aged 3–5. With MP3 interface. Top speed: approx. 4 km/h. Running time: 1–2 hours. Weight: 12.5 kg.

White

80 93 2 413 197

BMW Motorsport Teddy Bear.Teddy bear mascot made of soft, cuddly material.
With BMW Motorsport racing suit. Material: polyester.

White / Brown 80 45 2 318 272

BMW M6 GT3.

Detailed miniature of a BMW M6 GT3. 1:18 scale. Material: zinc die-cast with plastic parts.

White 80 43 2 411 557







BMW Motorsport Heritage Cap, unisex.

Classic five-panel trucker cap with mesh inserts and sophisticated, embroidered historical BMW Motorsport logo badge on the peak. Material: polyester.

White 80 16 2 445 950

BMW Motorsport Heritage T-Shirt.

BMW Motorsport T-shirt with historical BMW Motorsport logo. Slim fit, premium quality. With round neck and ribbed collar and sleeve ends. Material: 97% cotton, 3% elastane.

White XS-XXL 80 14 2 445 938-943



BMW Motorsport Heritage Sports Bag.
Sports bag featuring the 1970s BMW Motorsport look.
With quilted BMW Motorsport stripes on the front external pocket and historical BMW Motorsport logo. Blue lining with small zip pocket. Adjustable, detachable carry strap. Material: polyurethane upper. Lining: cotton. Dimensions: 34 x 22 x 47 cm.

80 22 2 445 947 White

BMW Motorsport Heritage Metal Sign. Retro metal sign with embossed relief image of the BMW 3.0 CSL. Material: metal. Dimensions: 42 x 29.5 cm.

80 23 2 445 949 Multi-coloured

BMW Motorsport Heritage Jigsaw Puzzle.

Jigsaw puzzle featuring an image of the 1973 racing version of the BMW 3.0 CSL. 500 pieces. Includes box. Dimensions: 47 x 33 cm.

80 45 2 445 948 Multi-coloured

BMW Motorsport Heritage Key Ring Pendant.

Key ring pendant with BMW Motorsport logo, made of metal with coloured enamel insets. Features a handy rotary closure. Made in Germany. Material: leather, metal.

Dark Blue 80 27 2 445 946









BMW Yachtsport Jacket, ladies and men.Bomber jacket with dark blue hem and decorative stripes on the collar and sleeves. Contrasting zips in dark blue. BMW Yachtsport lettering at the front, BMW burgee badge on the sleeve. Water-repellent. Material: polyester.

White

XS-XL 80 14 2 446 724-728 S-XXL 80 14 2 446 734-738 Ladies Men

BMW Yachtsport Duffle Bag.Canvas duffle bag with BMW Yachtsport lettering and burgee on the back. Large main zip compartment. Adjustable padded carry strap and carry handles with holding strap. Material: PU-coated canvas. Dimensions: 70 x 28 x 36 cm. Capacity: 71 l.

White 80 22 2 318 368

BMW Sunglasses, unisex.Sunglasses with matt finish on the outside, glossy finish on the inside. Grey lenses with 100% UV protection, filter category 3. BMW wordmark outside, coloured BMW logo inside. Spring hinges. Frame: acetate. Lenses: nylon.

Dark Space Grey 80 25 2 411 414

BMW Yachtsport Beach Bag.

Beach bag made of coated canvas with rope-style shoulder straps. Cape Horn coordinates appliqué and BMW Yachtsport lettering on the outside. Zip compartment and slot compartments. Material: PU-coated canvas. Dimensions: 50 x 47 x 18 cm. Capacity: 42 I.

80 22 2 318 364 White





BMW Yachtsport Polo Shirt, ladies and men.Polo shirt with dark blue collar and stripes on the placket and sleeve trim. Burgee badge on the sleeve, BMW Yachtsport lettering at the front and inside the collar. Red trim elements, side slits. Material: 95% cotton, 5% elastane.

White

XS-XL 80 14 2 446 719-723 Ladies S-XXL 80 14 2 446 729-733

BMW Yachtsport Cap, unisex.Cap in white with navy blue accents. Embroidered BMW Yachtsport lettering, burgee badge. Decorative seams on the peak. Material: cotton.

White 80 16 2 446 739







BMW Sport Chronograph Watch, men.
Chronograph with stainless steel case. Polished bezel and blue dial. With Swiss Ronda movement, date display, luminous hands and BMW logo. Link bracelet with butterfly clasp. Back and crown with lasered BMW logo. Water-resistant to 10 ATM. Material (case): stainless steel, mineral glass. Material (bracelet): stainless steel. Diameter 43 mm.

Silver / Blue 80 26 2 406 691

BMW Yachtsport Key Ring.Key ring in the shape of a karabiner with rope and burgee as well as a metal BMW logo pendant. Material: metal / polyester rope.

Silver / Blue 80 27 2 318 362





BMW Golfsport Cap, unisex.

Lightweight six-panel cap made of fast-drying material with UV protection. Embroidered BMW Golfsport lettering, white and blue stripe design on the side. Adjustable metal buckle with BMW logo. Mesh sweatband. Material: 50% cotton, 47% polyester, 3% elastane.

Fire 80 16 2 446 377

BMW Golfsport Fleece Jacket, ladies and men.

Lightweight Powerstretch jacket with soft fleece lining. Stripes with BMW Golfsport lettering on the back, BMW logo pin on the shoulder and zip with three-colour trim. Elasticated collar, hem and double cuffs. Straight cut for men. Tailored cut for ladies. Material: 88% polyester, 12% elastane.

Fire for ladies, Navy Blue for men. Ladies XS-XL 80 14 2 446 347-351 S-XXL 80 14 2 446 367-371 Men

BMW Golfsport Bag.

Ultra-lightweight sports bag with dimple design and decorative stripes. Large main compartment, separate compartment for shoes and an additional outer zip pocket. Material: coated nylon. Dimensions: 54 x 28 x 32 cm. Capacity: 45 l.

80 22 2 446 388 Navy Blue

BMW Golfsport Polo Shirt, men.

Polo shirt made of breathable material with dense piqué texture. 3D print of BMW Golfsport lettering on the front and BMW logo button. Striped collar and sleeve trim. Material: polyamide.

Fire S-XXL 80 14 2 446 362-366

BMW Golfsport Cart Bag.

Ultra-lightweight, waterproof OGIO cart bag. Ergonomic handle and padded shoulder strap. Large capacity, intelligently organised: 15 club compartments and dividers extending all the way to the base. Six outer pockets and six inner pockets. With towel loop and umbrella holder. Includes rain hood. Material: coated nylon. Dimensions: 92.7 x 36.8 cm. Weight: 2.7 kg.

Navy Blue 80 22 2 446 386

BMW Golfsport Fashion Polo Shirt, ladies.

Tailored, breathable polo shirt with stripe design on the side insets. Four-button placket, BMW logo button and 3D print of BMW Golfsport lettering on the front. Material: polyamide.

Navy Blue XS-XL 80 14 2 446 337-341





BMW Golfsport Polo Shirt, ladies.
Lightly tailored polo shirt with silver detailing on the collar and sleeves and five-button placket. Striped collar and sleeve trim. BMW Golfsport lettering as 3D print on the front. BMW logo button. Made of breathable material with thick piqué texture. Material: polyamide.

BMW Golfsport Fashion Polo Shirt, men.

Breathable polo shirt with a sporty cut and stripe detailing on the chest. BMW logo button and 3D print of BMW Golfsport

Navy Blue S-XXL 80 14 2 446 357-361

BMW Golfsport Umbrella, functional.

Sturdy, extra-large automatic umbrella with coloured stripes and BMW Golfsport lettering. Lightweight, robust frame with automatic opening mechanism. Twin canopy with wind outlet and ergonomic handle. Teflon-coated. Material: Frame: fibreglass. Canopy: polyester pongee. Handle: EVA foam. Diameter: 1.32 m.

BMW Golfsport Carry Bag.

Ultra-lightweight, waterproof OGIO carry bag. Comfortable four-point shoulder strap system with soft padding and individually adjustable straps. Aluminium legs with automatic activator mechanism and anti-sink foot pads. Easy-grab handle. Seven club compartments, five outer pockets and two inner pockets, one with an insulated drinks compartment. Convenient hook-and-loop glove patch. A fleece-lined outer compartment protects your valuables and smartphone. Material: coated nylon. Dimensions: 90.2 x 40.6 cm. Weight: 2.5 kg.

BMW Golfsport Club Towel.

Soft velour towel made of three-ply material with terry cloth inside. Sporty decorative stripes and woven BMW Golfsport lettering. Karabiner to attach the towel to the golf bag. Material: cotton.





BMW Golfsport Cap, functional, unisex.

Functional six-panel cap made of fast-drying material with UV protection. Peak with decorative stripes, adjustable metal buckle with engraved BMW logo at the back. Embroidered BMW Golfsport lettering and mesh sweatband. Material: 97% polyester, 3% elastane.

80 16 2 446 378 Navy Blue

BMW Golfsport Cap Clip.

BMW logo clip to attach to any cap. Magnetic ball marker holder. Material: metal, epoxy resin.

80 33 2 207 969 Multi-coloured



BMW Golfsport Functional Jacket, ladies and men.

Sporty functional jacket made of lightweight, breathable softshell fabric with taped shoulder seams. Lasered print in Fire on the back and striped cuffs. Sophisticated coloured zip with zip garage and coordinated details. Lightly tailored ladies' version with hood. Material: polyester, three-layer membrane.

Navy Blue

Ladies XS-XL 80 14 2 446 352-356 Men S-XXL 80 14 2 446 372-376

BMW Golfsport Gift Set.

Exclusive golf ball-look gift set. Includes functional Golfsport Cap with magnetic ball marker holder on the peak, two premium Titleist Pro V1 golf balls, a pitch fork with integrated BMW logo ball marker and two additional ball markers. Material: Box: plastic. Cap: 97% polyester. 3% elastane. Pitch fork: metal.

White 80 23 2 446 383





BMW Golfsport Tee Bag.

Tee bag with karabiner hook. With large opening and metal karabiner. Includes 40 tees in two sizes and colours. The bag features a blue dimple print, decorative stripes and BMW Golfsport lettering. Material: nylon. Dimensions: approx. 13 x 17 cm.

Navy Blue 80 28 2 446 381

BMW Golfsport Green Set.

Handy green set with karabiner. Includes tees of two different lengths and a pitch fork with integrated ball marker. Ball marker with BMW logo. Material: Bag: nylon. Pitch fork: metal.

Navy Blue 80 28 2 446 380

BMW Golfsport Golf Balls Titleist Pro V1.

Premium golf ball set with three Titleist Pro V1 balls. Low compression. Core diameter 3.89 cm. Material: rubber, thermoplastic.

35

White 80 23 2 284 799





BMW Active Jacket, functional, ladies and men.

Lightweight, water-repellent and highly breathable functional jacket with a relaxed fit and watertight shoulder and hood seams. Yellow highlights and test car camo pattern on the front and sleeves. The men's variant features plain insets on the sides and front. The ladies' version is lightly tailored. Material: polyester.

Olive

XS-XL 80 14 2 445 994-998 Ladies S 80 14 2 445 999 M–XXL 80 14 2 446 000–003 Men

BMW Active Cap, functional.

Unisex cap with reflective test car camo pattern. 30+ UV protection. 3D BMW wordmark print on the front. Material: 97% polyester, 3% elastane.

Olive 80 16 2 446 004

BMW Active Gilet, functional, ladies.

Gilet with lightweight quilted front and comfortable fleece back adjusting to every movement. Test car camo pattern on the front and concealed side pockets. Elastic hem with BMW Active lettering. Zip with yellow highlights. Material: Front: polyester. Back: 86% polyester, 14% elastane.

Blue XS-XL 80 14 2 445 984-988

BMW Active Gilet, functional, men.Gilet with lightly quilted front and lightweight fleece back. Sporty design with test car camo pattern on the zip. Elastic hem with BMW Active lettering. Zip with yellow highlights. Material: Front: nylon. Back: 86% polyester, 14% elastane.

Blue S-XXL 80 14 2 445 989-993







Sporty, functional roundneck T-shirt made of fast-drying material. Reflective print on the back and test car camo pattern on the shoulder and hem. Ladies' version with cap sleeves. Material: Ladies: 67% lyocell, 33% cotton. Men: 50% polyester, 50% cotton.

Blue

Ladies XS-XL 80 14 2 445 964-968 Men S-XXL 80 14 2 445 969-973

BMW Active Rucksack, functional.

Outdoor rucksack with test car camo pattern and yellow highlights on various elements and reflectors. Large main compartment, handy inner pockets and padded outer compartment for tablets and laptops up to 15". Includes two adjustable chest straps. Material: 80% polyester, 20% nylon. Dimensions: 56 x 28 x 18 cm.

Anthracite / Olive 80 22 2 446 008



BMW Active Drinks Bottle.

Lightweight, beautifully designed outdoor drinks bottle. Laser-engraved BMW logo on the lid and printed BMW wordmark on the side. Material: stainless steel. Lid: polypropylene. Capacity: 0.5 l.

Blue 80 23 2 446 016 Olive 80 23 2 446 017

BMW Active Dog Bowl.

Anti-skid food and water bowl with printed BMW wordmark. Removable insert. Rubberised bottom. Material: Bowl: melamine. Insert: stainless steel. Capacity: 700 ml.

Olive 80 23 2 446 023

BMW Active Dog Collar.

Individually adjustable dog collar with sturdy metal elements and BMW logo pendant. Stripes in Blue and Olive and reflective double seam on the strap. Click closure. Strap: nylon. Closure: plastic. Ring: metal. Dimensions $44-69 \times 2.5 \times 0.5$ cm.

Blue / Olive 80 23 2 446 021

BMW Active Dog Leash.

Dog leash made of textile-coated neoprene for perfect grip. Reflective double seams. Adjustable, with three different lead lengths. Sturdy karabiner – easily combined with the BMW Active Dog Collar. Material: nylon, neoprene. Dimensions $196 \times 2.5 \times 1$ cm.

Blue / Olive 80 23 2 446 022

40

BMW Active Drinks Bottle, functional.

Lightweight drinks bottle including neoprene sleeve with small mesh pocket and carry loop. Practical sports lid with folding mouthpiece and full-length straw.

Material: Bottle: Tritan®. Sleeve: polyester. Capacity: 0.6 I.

Blue 80 23 2 446 010

BMW Active Towel, functional.

Handy microfibre towel for use while on the road. Includes a carry bag with karabiner and test car camo pattern on the front. Reflective tape on bag and towel. Material: polyester. Dimensions: 80×40 cm.

Blue / Olive 80 23 2 446 011



BMW LIFESTYLE I BMW ACTIVE BMW Active Messenger Bag, functional. Messenger bag with test car camo pattern, yellow highlights and reflectors. Large main compartment with room for laptops up to 15" as well as a separate compartment for tablets or documents. Includes two exterior zip pockets. Material: 80% polyester, 20% nylon. Dimensions: 28 x 39.5 x 6.5 cm Anthracite / Olive 80 22 2 446 009 BMW Active Sports Bag, functional. Multi-function sports bag with anthracite test car camo pattern, yellow highlights and reflective elements. Includes a cushioned, impact-resistant exterior compartment, a side compartment for shoes or wet items and a padded, adjustable shoulder strap. Material: 80% polyester, 20% nylon. Dimensions: 50 x 28 x 28 cm. Anthracite / Olive 80 22 2 446 007 BMW Active Sports Bag, functional, large. Large multi-function sports bag with plenty of room. Includes an adjustable shoulder strap and two straps enabling use as a rucksack or travel bag. Sporty test car camo pattern, yellow highlights and reflectors. Cushioned, impact-resistant exterior compartment and side compartment for shoes or wet items. Material: 80% polyester, 20% nylon. Dimensions: 28 x 63.5 x 28 cm. Anthracite / Olive 80 22 2 446 006 BMW Active Travel Bag Trolley. This large trolley combines a robust exterior shell with a soft nylon travel bag. Test car camo pattern with yellow highlights, reflectors and BMW wordmark on the front. Telescopic handle with push button and two adjustment levels. Material: 60% polyester, 20% nylon, 20% ABS. Dimensions: 76 x 45 x 42 cm. Weight: 4.3 kg. Anthracite / Olive 80 22 2 446 005



BMW Active Bag.

Roomy shopping bag made of hard-wearing, easy-care cotton canvas. With two ties on the sides. Material: cotton canvas. Dimensions: 65 x 45 x 37.5 cm.

BMW LIFESTYLE I BMW ACTIVE

Blue 80 22 2 446 012

BMW Active Disc.

Very lightweight, stable flying disc with distinctive test car camo pattern and BMW wordmark. Grooves on the outside edge for enhanced grip. Material: polyethylene. Diameter: 27 cm.

Blue 80 23 2 446 018

BMW Active Towel.

Large, superbly finished towel, heavy grammage. Can be hung from the long or short edge. Large embossed jacquard BMW wordmark on the front. Material: cotton. Dimensions: 100 x 160 cm.

ue 80 23 2 446 013

BMW Active Mug.

Sturdy, premium stainless steel mug with laser-engraved BMW wordmark. Material: stainless steel. Capacity: 0.3 l.

Silver 80 28 2 446 015

BMW Active Cool Bag.

Handy cool bag with easy-access compartment for when you're on the road. Intelligent divisions and reinforced, padded shoulder strap. Includes two ice packs. Outer material: polyester. Lining: PEVA. Padding: EPE foam. Dimensions 37 x 18 x 27 cm. Capacity: 16 l.

Blue 80 22 2 446 019



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